

On the 15th December we will discuss the below questions at the next face to face workshop.

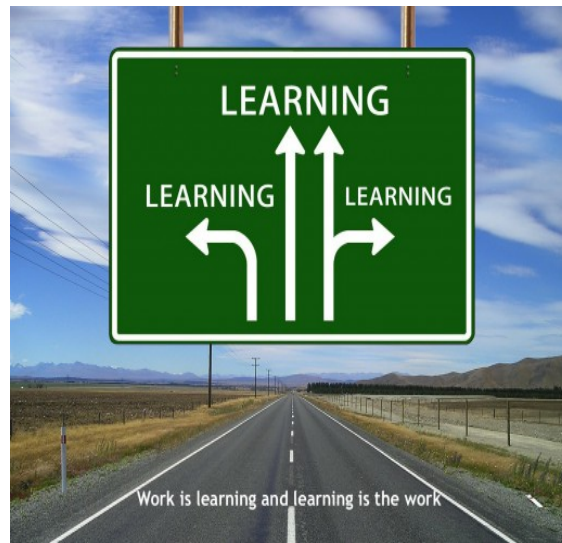
Reflection:

How best you can use the methods of convergent and divergent thinking in a team?

When could metaphors help you to communicate your message effectively?

Neuro & Mindful Leadership – Think & Act Like A Leader

Leadership, Self-
awareness and
perception



Challenges that
leadership
presents

*“You can discover more about a person in an hour of play than
in a year of conversation” Plato*

LEGO Serious Play



When was the last time you played with LEGO?

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- Where does the word LEGO come from?
- True or false? The number of LEGO bricks produced last year would reach around the world 12 times?
- True or false? There are more LEGO minifigures than people on Earth?
- Which company makes the most tyres annually: Michelin, Bridgestone, Dunlop or LEGO?
- In which country was LEGO invented?

- When was the last time you played with LEGO?
- Where does the word LEGO come from?
(Danish: 'leg godt' – play well)
- True or false? The number of LEGO bricks produced last year would reach around the world 12 times?
(False: 24 times)
- True or false? There are more LEGO minifigures than people on Earth?
(False: 5 billion / Earth: 7.4 billion)
- Which company makes the most tyres annually: Michelin, Bridgestone, Dunlop or LEGO?
(LEGO: 650 million tyres per annum)
- In which country was LEGO invented?

These are the bricks all coloured and bright
That make my hobby sheer delight

and here's the House that I built

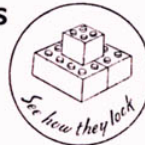


Kiddicraft Self-Locking Building Bricks provide an absorbing and instructive hobby for any boy or girl over the age of 7. Made to scale and locking together easily and perfectly they provide the basis of an endless variety of realistic models. Full instructions are supplied with each set, which consists of Miniature bricks, half bricks, windows, doors, etc. See them at all good toy shops.

Kiddicraft

SELF LOCKING
BUILDING BRICKS

*Hilary Page's
Finest Toy*



KIDDICRAFT LTD · KENLEY · SURREY



What is LEGO Serious Play?

A facilitated sharing and exploring technique for use (chiefly) with teams or groups

LSP harnesses the powers of storytelling and imagination and involves describing, creating and challenging the experiences in our working lives

The interplay between these elements allows strategic thinking to take place
- making it the perfect fit and tool for organisations and workplaces

Where does LEGO Serious Play come from?

In 1996 the LEGO company had run into problems in its senior management tier and reached out for help. Academics from IMD Business School in Switzerland - Johan Roos and Bart Victor, who had worked with LEGO on development programmes before, were invited by LEGO to devise a new innovation programme for their leadership team.

Roos and Victor were interested in exploring new cognitive processes – specifically injecting emotional and social elements into their new management programme. They realised that the LEGO company's own product was the best medium for this approach.

After a highly successful programme Roos and Victor sold the methodology to LEGO, and in 2002 LEGO named it 'LEGO Serious Play' and started to sell the method worldwide.



Why does LEGO Serious Play work?

1. Highly Visual

Who said: 'a picture is worth a thousand words?'



Napoleon really believed this and would work through battles in advance with tin soldiers in order to better visualise outcomes and devise an effective strategy

LEGO Serious Play takes a similar highly visual approach, but with bricks



2. Right Brain activating

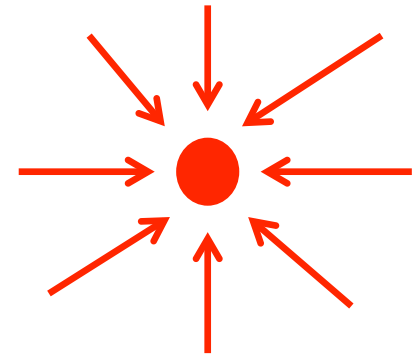
LEGO Serious Play activates all of our right brain...

- creativity
- intuition
- risk-taking
- colour
- fantasy
- big picture
- spontaneity

3. Adopts a divergent thinking approach

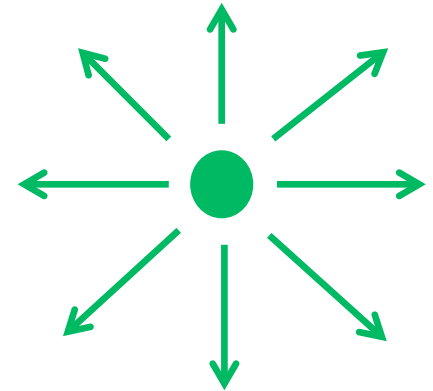
Convergent thinking

The process of finding the single solution in order to solve a problem. All paths lead to a single destination – there is only one truth. We have trained to be convergent thinkers since we started school through spelling and maths tests, multiple choice etc. Convergent thinking is systematic and logical.



Divergent thinking

The process of creating many unique solutions in order to solve a problem. Searching for many options instead of just choosing among predetermined options. Divergent thinking is creative, spontaneous and free-flowing. Also much harder to do than convergent thinking.



Basics of creativity...Rules

Diverging

- Defer judgement
- Strive for quantity
- Seek wild ideas
- Combine and build on other ideas

Converging

- Be deliberate
- Check your objectives
- Improve your ideas
- Be “affirmative”

4. Reconnects us with the lost art of play

When we play we open ourselves up to new opportunities and possibilities

There is value in returning to that childlike state in order to access our fullest imagination

LSP provides the methodology that gives us structured permission and rules to play – albeit seriously and with purpose



5. We can think with our hands

70 to 80% of the brains nerve endings are connected to our hands

When answering a question we only use around 13% of our brain, however, while engaged in physical acts, such as making something with our hands we engage much more of it



Theory of constructionism: You learn as you build something.



So...
are you ready
to play?